



SASTRA

ENGINEERING · MANAGEMENT · LAW · SCIENCES · HUMANITIES · EDUCATION

DEEMED TO BE UNIVERSITY

(U/S 3 of the UGC Act, 1956)



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T H A N J A V U R | K U M B A K O N A M | C H E N N A I

DIRECTORATE OF ONLINE & DISTANCE EDUCATION

Classes Schedule for Semester 3
Course - BBA – July - 2025

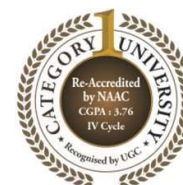


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Course Credit Details

Course code	Subject	Credit
CAPOL101	Basics of Computing	4
BCOMOL107	Insurance – Law & Practice	4
BBAOL303	Warehousing & Distribution Operations	4
BBAOL304	Fundamentals of Management Accounting	4
BCOMOL304	Principles of Marketing	4
	Total	20

BBA - Class Schedule

Quadrant 1 & 2 - E-Books & Video Lectures				Quadrant 3 - Webinar				Quadrant 4 - Continuous Internal Assessment (CIA)		
Module	Release Date	Code	Name	Date	Session Day	Slot1	Slot2	CIA	Start date	End date
Module 1	25-08-2025	CAPOL101	BASICS OF COMPUTING	06-09-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 1	21-09-2025	28-09-2025
Module 1	25-08-2025	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	06-09-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 1	21-09-2025	28-09-2025
Module 1	25-08-2025	BCOMOL304	PRINCIPLES OF MARKETING	12-09-2025	Friday	–	7:30 pm to 9:30 pm	CIA 1	21-09-2025	28-09-2025
Module 1	25-08-2025	BCOMOL107	INSURANCE-LAW AND PRACTICE	13-09-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 1	21-09-2025	28-09-2025
Module 1	25-08-2025	BBAOL303	WAREHOUSING & DISTRIBUTION OPERATIONS	20-09-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 1	21-09-2025	28-09-2025
Module 2	22-09-2025	BCOMOL304	PRINCIPLES OF MARKETING	03-10-2025	Friday	–	7:30 pm to 9:30 pm	CIA 2	19-10-2025	26-10-2025
Module 2	22-09-2025	CAPOL101	BASICS OF COMPUTING	04-10-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 2	19-10-2025	26-10-2025
Module 2	22-09-2025	BCOMOL107	INSURANCE-LAW AND PRACTICE	04-10-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 2	19-10-2025	26-10-2025
Module 2	22-09-2025	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	11-10-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 2	19-10-2025	26-10-2025
Module 2	22-09-2025	BBAOL303	WAREHOUSING & DISTRIBUTION OPERATIONS	18-10-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 2	19-10-2025	26-10-2025
Module 3	20-10-2025	CAPOL101	BASICS OF COMPUTING	01-11-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 3	16-11-2025	23-11-2025
Module 3	20-10-2025	BCOMOL304	PRINCIPLES OF MARKETING	07-11-2025	Friday	–	7:30 pm to 9:30 pm	CIA 3	16-11-2025	23-11-2025
Module 3	20-10-2025	BCOMOL107	INSURANCE-LAW AND PRACTICE	08-11-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 3	16-11-2025	23-11-2025
Module 3	20-10-2025	BBAOL304	FUNDAMENTALS OF MANAGEMENT ACCOUNTING	08-11-2025	Saturday	–	7:30 pm to 9:30 pm	CIA 3	16-11-2025	23-11-2025
Module 3	20-10-2025	BBAOL303	WAREHOUSING & DISTRIBUTION OPERATIONS	15-11-2025	Saturday	5:15 pm to 7:15 pm	–	CIA 3	16-11-2025	23-11-2025

Happy Learning
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